

JENNIFER JACOBSON

VISUAL & UI DESIGNER



CONTACT

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TOOLS

Illustrator
Photoshop
InDesign
Figma
Microsoft Office Suite

SKILLS

Visual design and production
Icon Design
Fluent UI
Template Design
Style Guides
Pixel-perfect Mockups
High Fidelity Mockups
Wireframes

EDUCATION

BFA, Graphic Design
Minors in Publishing and Printing Arts
& Art History

Pacific Lutheran University
Tacoma, WA

PROFESSIONAL SUMMARY

Multi-disciplinary designer with a focus on visual design, UI design and iconography who enjoys solving problems and creating simple, creative and smart design solutions. Over 25 years' experience working with different design teams across Microsoft.

PROFESSIONAL EXPERIENCE

CONTRACT DESIGNER

Icon Designer - Microsoft Web Experience Team (2022)

Created icon designs for Bing header, search bar and navigation area. Developed style guidelines including color, surface quality, lighting and size requirements to create cohesive set. Created final assets in Figma and exported different file formats to meet technical requirements.

Visual Designer - Microsoft Marvel User Experience Team (2020 – 2021)

In collaboration with content providers, writers, and video team, I designed and delivered final assets for use in the Microsoft Tips application and website. Created guidelines and a design system to ensure quality and consistency.

Visual & Production Designer - Allovus Studios (2019 – 2021)

Worked with Allovus Studios design team on projects including icon designs and production, user interface storyboards and other production projects.

Icon Designer - Microsoft Office (2018 – 2019)

Designed and updated toolbar and application icons for all Microsoft Office products. Delivered final icons as font files using Illustrator, Photoshop and FontLab software.

Icon & User Interface Designer - Microsoft Windows Design Group (2016 – 2017)

Designed and built pixel perfect icons and emoji's for release with Windows 10. Built final designs as individual font-ready layered illustrator files. Worked with design developers on creating Windows UI library of controls for Windows applications. Created each toolkit in PowerPoint, Adobe Illustrator & Photoshop.

Visual & UX Designer - Microsoft Office 365 (2013 – 2014)

Created UX and visual designs for features across Office 365 suite of applications for both desktop and mobile. Produced redline specifications for use by development teams. Created high fidelity UI screens for use in prototypes and usability studies.

MICROSOFT CORPORATION

Microsoft Office (1991 – 2002) Product Designer

Designed icons and interface designs for Microsoft Office products and websites. Worked with a team of developers, usability engineers and program managers on feature development and implementation. Designed layouts, navigation models and overall art direction of product websites. Led team of designers collaborating across Microsoft Office design features.

Designed content included with Microsoft Office products including PowerPoint templates, sample Word documents and FrontPage web themes. Oversaw design and production of printed manuals, worked closely with freelance illustrators and worked with writers and editors on content development. Attended press checks and proofed final printed pieces.